Initial meeting notes:

- Large full screen image header like: https://www.theartoftexture.com
- Full width elements with colored background and clear text like: https://mailchimp.com/#by-the-numbers).
- Fast facts similar to the about us stats on: http://thinkpixellab.com
- Colors: designers choice. Should complement the images selected
- Essentially creating clean full width components with easy to read text
- Will meet again after initial mockup to discuss

- potential elements for webpage :
  - header and welcome
  - What is rowing
  - What is the rowing stroke
  - mens and womens collegiate rowing
  - time line of collegiate rowing
  - a list of college rowing fast facts.
  - footer
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